

FOUR MYTHS ABOUT MORALITY

Source: Nicolas Epley

Where we place the Blame	The Myth we Believe	The Corresponding Truth
It's the People	There are good people and there are bad people.	People have the potential to do good and bad. Good people can do bad things under certain circumstances.
It's the Motives	Bad acts are a result of bad intentions, while good acts are the result of good intentions.	The context has a greater effect on action than intention. Good intentions can lead individuals not to consider the ethical implications of actions.
It's the Principles	Ethical actions are driven by ethical reasoning.	"Reasoning often follows action to justify, explain or rationalise it."
It's Relative	Everything is relative.	There are basic moral foundations to build on, regardless of cultural and individual differences.